

**Rayan Williams – ASO Package for Play Store**

App Name

Ella

**Before getting to the list of keywords, note that I used AppAnnie and SensorTower for the detailed information.**

**In the list, T stands for Traffic and D stands for Difficulty\*.**

According to SensorTower, “The **difficulty score** lets you know how difficult it is for an app to rank in the top search results for a specific keyword, with the maximum being a score of 10. A higher score means your app will have a tougher time getting in the top rankings.” And “The **traffic score** is an estimate of how many people are searching for a specific keyword. A higher score means your app can reach more people if you rank well for that keyword.”

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| **MAIN KEYWORD RESEARCH** | | | | | |
| **1. Jumping** | | **2. Running Dog** | | **3. Jungle Adventure** | |
| **T:** 3.5 | **D:** 9.4 | **T:** 3.1 | **D:** 5.4 | **T:** 3.9 | **D:** 6.9 |
| **4. Side-Scrolling** | | **5. Running Games** | |  | |
| **T:** 2.1 | **D:** 8.4 | **T:** 5.6 | **D:** 9.4 |
| **6. Jump and Run** | | **7. Endless** | | **8. Addictive** | |
| **9. Open Source** | | **10. Free adventure game** | | | |

\* The difficulty and traffic rates have been calculated based on Android apps.

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| Optimized Title |
| Ella in Jungle Adventure: Jumping & Running Dog |
| 艾拉的丛林冒险: 奔跑跳跃吧小狗 |

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| Optimized Short Description |
| Free jumping and running dog game, endless and addictive gameplay, collect coins |
| 免费的小狗奔跑和跳跃游戏，永无止境，令人着迷，可收集硬币 |

**Long Description:**

Ella, the smart and adorable dog, is lost in the jungle adventure and is doing whatever it takes to find the way out. In this free jumping and running dog game, Ella is running automatically and as the screen is moving forward you need to jump over the obstacles and collect as many coins and gifts as you can. So, you’ve got 2 objectives in this side-scrolling adventure game: avoid hitting obstacles and hurdles and collect coins. So, if you are into such jumping and running game and love playing endless and addictive games, then **Ella in the Jungle Adventure** is going to become your best companion when it comes to killing the time and having fun with family and friends.

Download this free adventure game and have fun collecting coins, jumping over different obstacles and exploring new environments.

艾拉是一只聪明可爱的狗，在丛林冒险中迷路了，正在尽一切努力寻找出路。 在这个免费的小狗奔跑和跳跃游戏中，艾拉会自动向前奔跑，当屏幕向前移动时，你需要跳过障碍物并收集尽可能多的硬币和礼物。 所以，你在这个横向卷轴冒险游戏中有两个目标：避免碰到障碍物并收集硬币。 所以，如果你喜欢这种奔跑和跳跃的游戏，喜欢玩永无止境令人着迷的游戏，那么**艾拉的丛林冒险**将成为你最好的伴侣，因为它可以消磨时间并与家人和朋友们一起玩乐。

下载这个免费的冒险游戏，收集硬币，跳过不同的障碍，探索新的场景。

**Easy to learn, yet addictive and endless running dog game**

**Ella,** the free jumping and running game, comes with a clean and neat design and the interface is so user-friendly and the gameplay is so easy to learn that you’ll get the whole idea after jumping over obstacles and collecting coins for a couple of times. Speaking of the easy to learn gameplay in this side-scrolling game, you just need to tap on the screen to jump the dog and find your way through obstacles and challenges. There are three different levels of difficulties and as you choose more difficult levels, you need to be more precise and accurate when it comes to jumping.

There are also three different environments to explore to make sure you never get bored of this open source adventure game.

It’s fun, addicting and it’s endless.

**简单易学，但令人着迷且永无止境的小狗奔跑和跳跃游戏**

**艾拉**，免费的奔跑和跳跃游戏，设计干净整洁，界面非常人性化，游戏玩法非常容易学习，你玩一下，跳过几次障碍物，收集一些硬币就学会了。 说到这款横向卷轴游戏中简单易学的游戏玩法，你只需点击屏幕即让狗跳过障碍物和挑战。 有三种不同的难度级别，当你选择更难的级别时，你需要跳的更准确和精确，避免碰到障碍物。

还有三种不同的场景可供探索，以确保你永远不会厌倦这个开源冒险游戏。

这很有趣，令人着迷且永无止境。

**Say goodbye to disturbing ads and annoying in-app purchase items**

Ella, the free running dog game, is completely open source and you won’t see any disturbing ads or any in-app purchase item while running and jumping. It’s totally free. Period.

**告别烦人的广告和应用内购买**

Ella，免费的奔跑的小狗游戏，是完全开源的，你不会在奔跑和跳跃时看到任何烦人的广告和应用内购买。 它是完全免费的。

**Ella in Jungle Adventure main features at a glance:**

* Clean and neat design with fresh and intuitive interface
* Wonderful graphics with cool sound effects and music
* Three different environments to explore
* Three different levels of difficulty with different challenges
* Endless and addictive gameplay
* One-touch gameplay
* Collect coins to improve your high score
* Open source
* Free with no disturbing ads or in-app purchase items
* Fun for all ages

**艾拉的丛林冒险主要特色一览:**

* 干净整洁的设计，界面清新直观
* 精美的图形与酷炫的音效和音乐
* 三种不同的场景可供探索
* 三种不同的难度级别
* 永无止境，令人着迷
* 一键式游戏
* 收集硬币以提高你的得分
* 开源
* 免费，没有烦人的广告或应用内购买
* 适合所有年龄段的人

So, **Ella in Jungle Adventure** delivers everything you should expect from such free running and jumping dogs game and it even sets the bar to a higher level by offering high-quality graphics, endless and addictive gameplay, no ads, no in-app purchase items, different challenges with different levels of difficulty, one-touch gameplay and a lot more.

Since this free side-scrolling adventure game is an open source game, contributors and translators are warmly welcomed to help us make this running and jumping dog game, even a better game with more localized languages and more new features.

Download **Ella in Jungle Adventure** for free, enjoy the addictive and endless gameplay, and let us know about any bugs, questions, feature requests or any other suggestions.

所以，**艾拉的丛林冒险**提供了你想从这种免费奔跑和跳跃小狗游戏中获得的一切，而且还通过高质量的图形，永无止境且令人着迷的玩法，没有广告和应用内购买，不同难度等级，一键式游戏等等提升游戏的档次。

由于这个免费的横向卷轴冒险游戏是一个开源游戏，热烈欢迎贡献者和翻译人员帮助我们制作奔跑和跳跃的小狗游戏，使其拥有更好的本地化语言翻译和更多新的功能。

免费下载**艾拉的丛林冒险**，享受永无止境和令人着迷的游戏玩法，并告诉我们任何错误，问题，功能要求或任何其它建议。